

How much of my content has personal data? **Where** is it?

What types of personal data do I have?

How is personal data **evolving** in our organization?

What data are we **hoarding**? Can we remove it to reduce our exposure risk?

How can I be compliant and build trust with my customers, by responding to DSRs at scale?

How are we **treating** for privacy risks over time?

Are our privacy campaigns effective?

How can users **mitigate their own** privacy risks?

What privacy risks should I prioritize?

How can I get visibility to personal **data transfers** between specific departments?

How can I get visibility to personal **data transfers** between regions?

What files are **shared broadly** to everyone in the org?


What data do I have that has been **shared with external** users?

Is there **public access** to any of the personal data in my org?



Privacy management

Privacy management settings Learn more



KEEP IT SAFE

Empower your users to address 415 privacy risks

Enable your workforce to address risks at scale. Set up notifications that guide users to fix issues and build their skills through privacy training.

[Get started](#)

Items with personal data
Last 7 days

↑

1.7K

new items

Policy matches
Last 7 days

!

415

privacy risks

View the most recent risks

We'll show the most recent privacy risks in your Microsoft 365 environment based on the three recommended policies we set up. We've set up alerts for you to quickly identify and act on risks.

2 of 3 [Next](#)

Key insights

⚡

Content items with the most personal data

Personal data types

31

Content owners

4

Data subjects

0

Updated 25 minutes ago 7 days ▾

Severity	Alert name	Date
■■■ High	Data movement detected from UK to APAC	7/28/21 4:26 PM
■■■ High	Public access to PII data detected	7/27/21 2:46 PM
■■■ Medium	Personal data transfer from Finance to HR department	7/27/21 1:12 PM
■■■ Medium	Stale content containing personal data detected	7/26/21 3:23 PM

Privacy Management

Items with personal data
Last 7 days

↑
1.7K new items

Policy matches
Last 7 days

⚠️
415 privacy risks

Data subject requests
Last 7 days

↑
13 new requests

Key insights



Content items identified with most personal data

Personal data types: **31** | Data owner regions: **4** | Data owners found: **72**

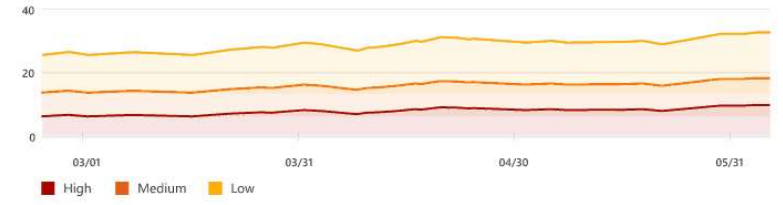
[Explore documents](#) [View details](#)

Other insights

- Users that had the most policy violations and least number of remediations [Investigate](#) [View details](#)
- High severity alerts with no new activity in the last 7 days [Investigate](#) [View details](#)
- Data subject requests active with no new activity in the last 7 days [Investigate](#) [View details](#)

Alerts

Open alerts over time

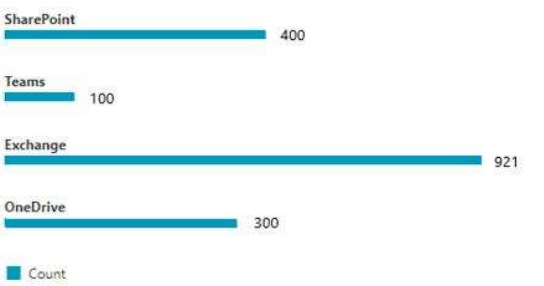


Severity	Alert name	Date
High	Large transfer detected from Germany	11/01/2020 12:00 AM
High	Data movement detected from EU to APAC	11/01/2020 12:00 AM
Medium	Files containing PII shared externally	11/01/2020 12:00 AM
Medium	Files containing PII transferred externally	11/01/2020 12:00 AM

Data profile

Privacy management settings Learn more

Personal data type instances detected in Microsoft 365 locations



Location	Personal data types	Last updated
Exchange	52	Sep 12, 2021 7:00 PM
SharePoint	83	Sep 12, 2021 7:00 PM
OneDrive	69	Sep 12, 2021 7:00 PM
Teams	41	Sep 12, 2021 7:00 PM

Explore

Top personal data types across your organization



Personal data type	Count	Location	Last updated
All Full Names	953	Exchange, OneDrive, SharePoint, Teams	Sep 12, 2021 7:00 PM
All Physical Addresses	695	Exchange, OneDrive, SharePoint, Teams	Sep 12, 2021 7:00 PM
U.S. Physical Addresses	557	Exchange, OneDrive, SharePoint, Teams	Sep 12, 2021 7:00 PM

Explore

Personal data type instances by region



Explore

Privacy management

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[Get started](#)

Items with personal data
Last 7 days

1.7K new items

Policy matches
Last 7 days

415 privacy risk

Key insights



Content items with the most personal data

Personal data types
31

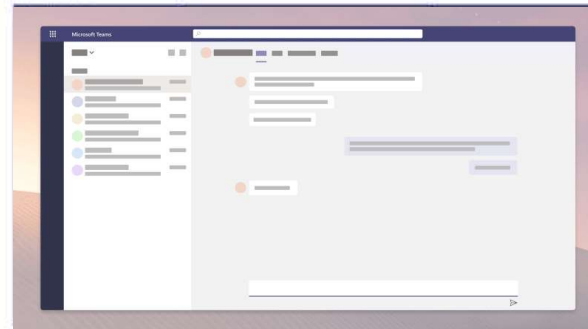
Content owners
4

Data subjects
0

Recommended actions to empower your workforce

We recommend turning on the actions listed here so users can actively and effectively safeguard personal data. Turning on these actions will result in direct notifications to users through email and in Teams for the default policies we've set up. You can decide not to turn on an action by unchecking its box. Your selections will take effect once you click Apply settings. [Learn more about settings](#)

Teams in-the-moment tips

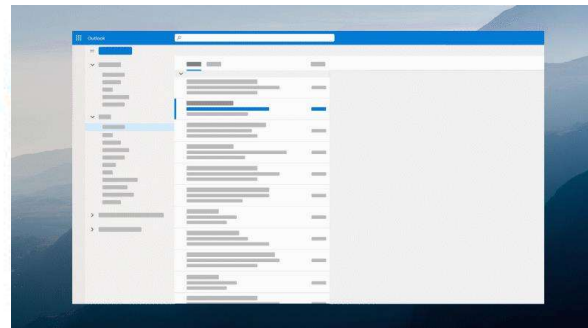


You have 220 potentially problematic data transfers.

Stop problematic data transfers with privacy tips to users in Teams when they try to share a file across departments or regions.

Turn on in-the-moment tips for users

Email notifications



You have 110 instances of unused personal data among 80 users.

Email notifications will prompt users to act on items containing unused personal data. We'll also send emails when we detect data overexposures and problematic transfers.

Send email notifications to users

[Apply settings](#)

[Skip for now](#)

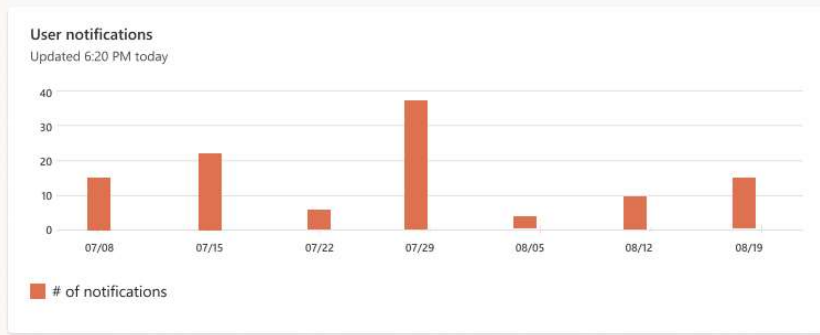
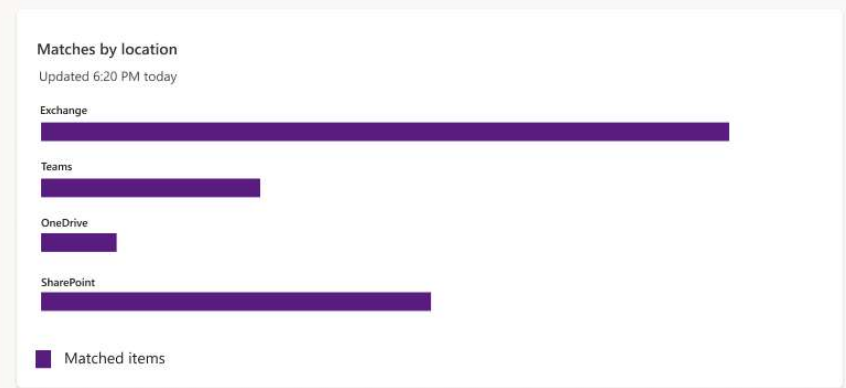
Data movement detected from UK to APAC

Overview Matched items Alerts (23) Issues (4)

Status

On

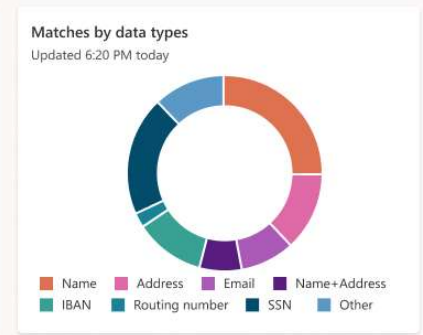
User actions taken	User resolution rate	Admin actions taken	Admin resolution rate
13/73	18%	33/73	45%



Matches by users
Updated 6:20 PM today

User	Matches	Action taken
Jennifer Alison	48	3
Jack Pete	14	2
Tiffany Kale	5	0

[View all users](#)



Albert Jee - Export

Stage 3 of 5 - Review data

[Complete review](#)

- Overview
- Data collected
- Reports
- Notes
- Collaborators**

Details

Deadline: 10/19/2021 Requested: 9/29/2021

Description:
None provided

Related privacy regulation:
USBNL

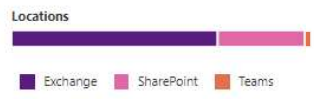
[View contact information](#)

Progress

- Data estimate
- Retrieve data
- Review data**
- Generate reports
- Close the request

Total number of items found

38



[View search query details](#)

Priority items to review

12

Category	Count
Confidential	6
Multi-person data	6

[About priority items](#)

- Solutions
- Audit
 - Insider risk management
 - Privacy management
 - Overview
 - Data profile
 - Policies
 - Subject rights requests
 - Customize navigation
 - Show all



Admin

- Permissions
- Solutions
- Catalog
- Privacy management
 - Overview
 - Data profile
 - Policies
 - Subject rights requests
- Settings
- Customize navigation
- Show all

Privacy management: Subject rights requests (preview) > Albert Jee - Export

Albert Jee - Export Stage 3 of 5 - Review data

Overview | Data collected | Reports | Notes | Collaborators

Details

Deadline: 8/2/2021 Requested: 7/19/2021

Description: None provided

Related privacy regulation: None provided

[View contact information](#)

Progress

- ✓ Data estimate
- ✓ Retrieve data
- Review data**
- Generate reports
- Close the request

Total number of items found

357

Locations

Exchange OneDrive SharePoint Teams

[View search query details](#)

Priority items to review

16

Confidential: 12 Multi-per: 4

[About priority items](#)

Manage Power Automate flows

+ New Search

Flows

Cloud flows | Desktop flows | Shared with me

	Name	Modi...	Type
	Create record for privacy management c...	2 d ago	Instant
	Add a calender reminder to follow-up on...	1 wk ago	Instant

Templates you might like

Add a calendar reminder to follow-up on a privacy management case

By Microsoft

Instant 20

Create record for privacy management case in ServiceNow

By Microsoft

Instant 4

Custom actions on tagged items for privacy management case

By Microsoft

Instant 20





Integrate with your privacy management solution

A customer/employee submits a subject access request

Homegrown app or ISV app automatically creates a request in Privacy Management via open APIs

The request is processed in Privacy Management for Microsoft 365



Privacy APIs

Extensibility to meet you where you are.

Automate request creation, monitor progress, receive data packages...

In-house App

Partners/ISVs



The data subject can access personal data including Microsoft 365 content

Homegrown or ISV app inform and share all data access content across systems with the data subject

Monitor progress of request. Once complete, a secure link to access data is automatically shared via the API

Call To Action

- ❑ Try it out! Link to get the trial from within your tenant:
<https://aka.ms/tryprivacymangement>
- ❑ Privacy Management docs
<https://aka.ms/privacymgmt/docs>
- ❑ Privacy Management API docs
<https://aka.ms/privacymgmt/apidocs>
- ❑ Mechanics video: <https://youtu.be/6OLky1biPIQ>

Thank you.